

From: [International Downtown Association](#)
To: [Kent Smith](#)
Subject: Open Forum Digest for Monday July 6, 2015
Date: Tuesday, July 07, 2015 10:54:44 AM



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started 19 hours ago, [Chad Emerson](#) (0 replies)

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1. [We've had an increasing number of residents and...](#) Chad Emerson

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Jul 6, 2015 12:31 PM

[Chad Emerson](#)

We've had an increasing number of residents and guests ask about purchasing merchandise such as t-shirts, coffee mugs, magnets, and the like with our logo and branding materials.

Two questions:

1. Does anyone have any recommendations on sourcing the merchandise?
2. Has anyone used an "on-demand" model for merchandise rather than an inventory model?

Thanks, Chad.

Chad Emerson
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Downtown Huntsville, Inc.
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256-701-0818

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